

# Euro Lloyd Travel Group

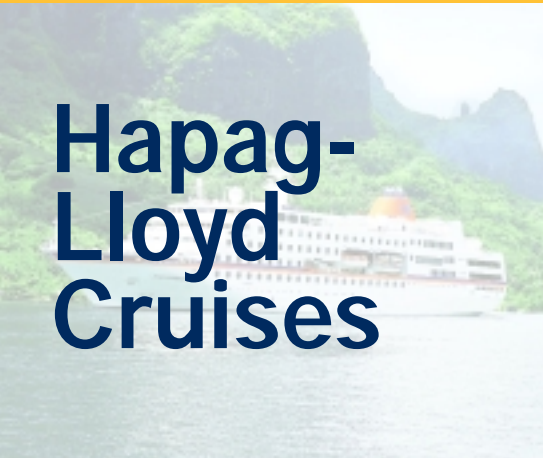
At your service, with more travel options

**Corporate  
Travel**



**Online  
Booking  
Tools**

**Hapag-  
Lloyd  
Cruises**



**Vacation  
Travel**



**Group  
Travel**



**a la carte  
Travel**

Partner of Lufthansa City Center



## Euro Lloyd Travel Group (ELT)

Euro Lloyd Travel is ranked among the top 30 corporate agencies in the USA. Established in 1954 as Hapag-Lloyd Travel, the company evolved into Euro Lloyd Travel in the early nineties. In 1996, American Lloyd Travel joined the group, when the company acquired Kuoni Travel Management USA. Today, ELT provides corporate travel solutions to over 450 companies with air travel expenditures that range from a low of \$40,000 to \$5 million plus.

Valuing a diverse client base, ELT is also present in leisure, group and e-commerce markets.

In 1983, Euro Lloyd Tours was established to promote European vacation travel to the USA market.

In 1999, ELT began launching its internet distribution channels, including: EUROLLOYD.COM (portal for all services and products); FLIGHTS.COM (internet provider for discounted airline tickets); ELTEXPRESS (internet provider for the retail travel agent).

At ELT, we know we have to maintain our reputation as an innovator and a leader each and every day.

## Lufthansa City Center (LCC)

Established in 1991, Lufthansa City Center is a global travel network designed to provide like-minded partner agencies with a powerful competitive edge. A select group by design, the network is comprised of co-branded agencies in 530 major cities in 40 countries. The group continues to expand. LCC's presence can be found in Europe, South America, China, India and the United States.

Euro Lloyd Travel Group was officially appointed as LCC's USA partner early in 2005.

To ELT clients, the LCC brand is a promise of superior cost-savings, quality standards, enhanced internet and technology support, strong vendor relations resulting in better pricing, and better global assistance.

At ELT, we know that our LCC partnership allows us to continually optimize our activities in order to meet our client expectations.

## Leisure Travel

Wherever your travels take you, you are assured of the highest standards of service and the reliability of your destination hosts.

### Euro Lloyd Tours

Since 1983, thousands of travelers setting out to explore Europe have come to rely on the ELT tour product, our financial stability, our knowledge and our passion for excellence. While best known for our specialty in the central European countries of Germany, Austria and Switzerland, our tour division also offers diverse options throughout Europe. Combine our best airfares with hotel, car and rail, customized or deluxe options, fully escorted tours, ski holidays, tailor-made group programs and more.

### Hapag-Lloyd Cruises

Euro Lloyd is the preferred USA sales agent for Hapag-Lloyd Cruises. We offer luxury and adventure cruises on the MS Europa, MS Hanseatic, MS Bremen and MS Columbus.

### Internet Services

EUROLLOYD.COM is a portal for all our services and products – download our tour brochure or company profile – travel agents can also access online booking for best international airfares (discount /consolidator); FLIGHTS.COM provides online booking to travelers seeking airfare deals to anywhere in the world (and they're not just flights!)

# Euro Lloyd Travel Group

Fully Licensed and Endorsed by ARC, IATA & IATAN



## Corporate Travel

As one of the top corporate agencies in the USA, ELT provides clients with business solutions that deliver results. From our lowest fare negotiated rates and global hotel program to our online technology, processes and 24/7 travel helpline ... we offer convenience and cost savings. And because we have the right technology, product and staffing, we can provide the right travel service at the right price.

Our travel network includes 16 corporate and on-site locations in major cities across the USA, and LCC partner locations in 530 major destinations in 40 countries.

### Our corporate solutions include:

#### Online Service

For those companies who want to book online. Control travel spend. Ensure travel policy compliance. Strengthen supplier relationships. Compare prices and itineraries. Book anytime, anywhere.

#### Personalized Service

For complex itineraries, international ticketing and executives who need a higher level of service. Just call the ELT reservation desk and take advantage of our travel expertise, tips, suggestions and value comparisons.

#### End-To-End Management Solutions

For customized and comprehensive corporate services, including a dedicated staff, management reports, consultation services and more.

#### USA Headquarters

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Want to know more? Just contact the Euro Lloyd Travel sales office near you for a no-obligation consultation or online booking engine demonstration.



# The Power of Booking Online

Reduce your company's travel service expenses through e-travel service procurement. If you think this is the right fit for your company, contact us today for a no-obligation consultation and online booking engine demonstration. Whether you need basic or comprehensive services, Euro Lloyd Travel can implement a booking tool that meets your requirements. We have the capacity and flexibility to offer varied online booking tool configurations. Advantages include:

## Save Money

- Lowest agency fees!
- Seeks out and compares cheapest fares on all major and low-cost air carriers ... you cannot get competitor fare comparisons on an airline site!
- Integrated data from multiple sources can include web fares, promotional rates, client deals, negotiated fares and published fares
- Automated travel policy compliance

## Save Time

- Travelers book into a single integrated system
- Book anywhere, anytime ... 24hours/7days a week
- At-a-glance vendor and fare comparisons
- Ability to hold initial bookings and make last minute changes online
- Online voids
- Online refunds
- Online ticket exchanges
- Store traveler profiles, frequent flyer info and more
- Print itineraries and e-ticket receipts online

## User-Friendly System

- Simple point-and-click interface guides the traveler through entire reservations process
- Customized client portal
- Highlighting of preferred vendors
- Graphical seat maps
- Aircraft descriptions
- Driving directions to hotels
- Real-time arrival and departure information
- Secured and password protected

## Ongoing Agency Support

- A dedicated and knowledgeable staff
- Ongoing QC for optimization of all processes and services on all levels
- Data consolidation and analysis
- Custom reporting for cost savings
- International fare desk for complicated itineraries
- VIP desk
- Consultation services

Customers frequently see instant savings as high as 20%.

Customers typically experience overall adoption rates of:

20% in 1 year

40% in 2 years

60% in 3 years

Industry-standard benchmarks for adoption, savings and costs show that most corporations realize some savings in their first year online, followed by significant savings over three years, as adoption rates increase.

**Your savings start right here!**



 flights.com

The best deals on Flights throughout the world...

Empower your travelers to make informed decisions regarding their business travel and reduce your company's travel costs, all with a single integrated system. Want to know more? Just contact the Euro Lloyd Travel sales office nearest you; see our list of offices inside.